



Rilegno

VERSO UN NUOVO MONDO

Rilegno Contest 2019-2020

INTRODUCTION

Rilegno is the National Consortium for collection, recovery and recycling of wooden packages, created to protect the environment. Wood is the naturally sustainable material par excellence, and Rilegno is engaged in making its life cycle and reuse more rational and efficient.

Rilegno Contest is an international design and creativity competition, promoted by Rilegno to enhance and support the use of recycled or recovered wood and cork in design, furniture and packaging. The Contest was first launched in 2006 and aims at bolstering research on innovation and connecting environmental sustainability with industry and the design world.

OBJECT AND PURPOSES OF THE CONTEST

The Contest, open to all, is aimed in particular at design and architecture students and professionals and has as its object the selection of ideas for use and reuse of wood, to enhance its potential to produce things that are sustainable and may be reproduced on an industrial scale. **The purpose of the Contest is therefore to design a new wooden container for organic products.**

THEME

Imagining a new wooden container for organic products, with a complete reassessment of the relationship between a physical thing, the consumer goods it contains, the relevant supply chain (from logistics to the point of sale) and the relationship with the consumer.

A wooden container that is no longer just a device for transport, but turns into a display and a system embodying a series of symbolic values (environmentalism, healthy eating,



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respect for nature and natural elements).

The theme is to be developed around these keywords:

- Organic
- Natural materials
- Circular economy
- Modular system
- High tech / low tech

HOW TO PARTICIPATE

To participate in the Contest, candidates will need to:

→ Send the project presentation materials (see the paragraph on 'project presentation materials') using the form in the 'PARTICIPATE' section of the website contest.rilegno.org, where they will declare the ownership of the project, that the project is original and has never been produced or published, in whole or in part; that the project does not infringe, whether directly or indirectly, upon any third-party right; and that the project and/or the media used for it do not breach any provision implying criminal charges. Participants will also declare that they accept the entry rules and all parts thereof and all decisions of the jury, which are to be held final.

→ Publish the project on Instagram (carousel album with up to 10 images and/or videos), using the project hashtag *#rilegnocontest*, and tag the *@rilegno* account.

Each participant, either individually or in a group, may present only one project. Therefore, no candidate, either as an individual or a group, is allowed to present two projects. In case of a group submission, the appointment of a group leader will be required. The leader will need to fill in the form with his or her data. It will also be necessary to attach a photocopy of a suitable and valid identity document.

The Instagram album must be published on the personal account of the individual participant or on the personal account of the appointed group leader. In order to make the album visible, the privacy settings must be adjusted to public account.



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Participation in the Contest will be confirmed by clicking on the "PARTICIPATE" button and attested by an automated email with "Rilegno Contest - Thanks for participating" as the subject line.

PROJECT PRESENTATION MATERIALS

For the participation to be valid, each candidate will need to produce a project design document as follows

::: a .pdf file containing up to 5 tables in A3 format - landscape mode (mm 420x297, max 10 MB), with:

- 1 or 2 tables to represent the project idea/concept (project storytelling).
- 1 or 2 tables with dimensional technical drawings of the proposal, a rendering (or photograph) of the prototype and of the modular system of the cases set in the context.
- 1 description table comprised of a text explaining the project and images or any other graphics (photos, renderings, infographics, etc.) to illustrate the relation to the Contest theme and its purposes, the product features, the cost-effectiveness and functionality of the proposal.
- Instagram Album (see the entry rules).

Projects must be sent within the end date of the call for entries, 2 MARCH 2020 (at 11:59PM GMT + 01).

GROUND FOR EXCLUSION

Projects will be excluded from the Contest if they lack even one of the characteristics indicated in the object; if they are incomplete, lacking part of the required contents and documents.

Competitors will also be excluded if they have presented the contents required by the Call for entries beyond the time limits indicated; if the conditions and limitations



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imposed and accepted are not complied with; other reasons under law.

The submission does not, *per se*, amount to use of the project, offer to the public, marketing or any other activity that may infringe upon any third-party rights.

EVALUATION OF ENTRIES

The Selection Board, consisting of entrepreneurs, architects, business representatives and university professors will select the most interesting works based on the following criteria:

- Originality of the project
- Possibility to reproduce the same on an industrial scale
- Environmental sustainability in terms of characteristics and working processes
- Economic and technological feasibility of the project

The selected participants will be informed of the result of the Contest within 30 days of the jury completing its tasks.

TIMETABLE AND DEADLINES

- 6 November 2019 the call for entries is announced
- 2 March 2020 entry deadline
- 30 March 2020 end of the jury's evaluation
- Award ceremony: Milan Design Week 2020 (21 - 26 April 2020)

PRIZES

The winner will receive a cash prize of EUR 10,000, inclusive of all taxes and social security charges.

The second and third runners-up will receive EUR 4,000 and EUR 2,000 respectively, as decided by the jury.

In addition, "Rilegno social" prizes will be awarded to the participant who communicates



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his or her project on Instagram in the most effective manner: EUR 2,000 for the winner, EUR 1,000 for the runner-up.

The Organiser reserves the right to bring a few projects, among those selected by the technical jury, into production, and pay royalties on the relevant sales, where appropriate. Those selected by the Organiser as the most interesting projects will be mentioned in a press release forwarded to the most important international architecture and design magazines, journalists and several other information channels.

PROPERTY AND USE OF THE CONTEST ENTRIES

Exception made for the intellectual property rights, the property of all projects participating in the Contest of ideas is acquired by the Organiser. If the Organiser does not express an intent to bring the ideas into production within 12 months, the intellectual owner will be free to bring the ideas into production, and nothing will be due to the Contest Organiser.

Candidates guarantee that neither the projects nor their use are, or will be, in breach of any patent or any intellectual or industrial property right of third parties. If an action is brought against the Organiser, whether in court or out of court, where it is claimed that the project infringes upon all or part of any patent or any intellectual or industrial property right of third parties, the Organiser reserves the right to seek redress from the candidate for any damages incurred.

The Organiser is entitled to use the works submitted by the candidates for communication reasons related to advertising the Contest or other forms of promotion, such as: shows, events, websites, exhibitions, etc. Nothing will be due to the authors of the projects submitted for their public display or in case of publication by the Organiser.

PROTECTION OF PERSONAL DATA AND ACCEPTANCE OF THE ENTRY RULES

Participation in the Contest implies full acceptance of these entry rules. As regards Regulation (EU) 2016/679 on personal data protection, participants consent to their personal data being processed by Rilegno for purposes related to the organisation of the Contest and implicitly accept these rules. The data will be stored for as long as required



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to achieve the purposes and will be processed by persons authorised by Rilegno.

For any further information or explanations, please contact: contest@rilegno.org